

# How to Make Your First \$100 Online



***The 3-Step System for  
Beginner Affiliate Marketers***

# How to Make Your First \$100 Online with Affiliate Marketing

Thanks and congratulations on getting your hands on this ebook!

This is your crash course in affiliate marketing!

You'll learn how to set up a simple affiliate marketing business and earn commissions by selling other people's products in 3 steps.

The goal is to get you to **earn your first \$100 online** in commissions.

You could do this by selling one item that pays \$100 commission or by selling 10 items that pay \$10 commission. Or several other combinations in between.

The reality is, it doesn't matter because *if you can sell a \$10 product, you can sell a \$100 product!*

The fundamental marketing methods and skills you need to sell anything online though are the same no matter what the price is.

Remember that. It's important to know that because once you've learned these skills and methodology, you can take them and use them in any business you get into, to sell any product!

So let's learn these skills and methods to make your first 100 buckaroones!

## Affiliate marketing basics & Why it's the BEST online business for beginners!

Affiliate marketing is a type of online business model that allows you to earn money (comi\$\$ion\$) by promoting other people's products.

**It is one of the best online business options** for beginners for several reasons!

1. **Zero startup cost:** There are so many free marketing tools and resources online that work phenomenally well. On top of that, you don't have to create a product, handle inventory, or worry about shipping. This significantly lowers the initial costs of starting a business.
2. **Location & time freedom:** Want to work from the poolside or in your mountain chalet? You can work from anywhere as long as you have an internet connection. This means you can work from home, a coffee shop, or even while traveling. Additionally, you have the freedom to choose your own schedule, giving you the flexibility to work at your own pace.
3. **Automated and Passive income:** All of the sales transactions happen online automatically. You don't need to be standing at a cash register to take payments. You can earn even while you sleep! If you promote a product with a recurring payment subscription, you just make the sale once and you can keep on earning!
4. **No customer service:** As an affiliate marketer, you don't have to worry about customer service. The product owner is responsible for handling any customer inquiries, complaints, refunds or returns.
5. **Masses of products in Vast Niches:** There is a wide variety of products and services that you can promote as an affiliate marketer. This means you can choose to promote products that align with your interests, or expertise.
6. **Scalability:** Once you have figured out what works, you can ramp up your ads, content creation, email list, and social media presence. There are plenty of affiliates making 6 figures a year selling other people's products!
7. **Sell to people all around the world:** The internet is not called the "world wide web" for nothing. There are buyers everywhere in every corner of the globe. *How many million people would you like to show your offer to today?*

Sounds like the ultimate business model if want **FREEDOM** in your life!

That's why it's so appealing to so many folks around the world.

**But many people have caught on to this amazing opportunity, which means there is some stiff competition!**

**You've got to have an edge** to get in front of your buyers before your competitors do.

*To become an affiliate marketer, you basically need two things:*

**1) You need an affiliate link for the product** - this is a unique tracking link that you use to promote the product or service. This link goes to the product sales page and tracks you as the affiliate with techy-internet stuff (i.e. cookies). When someone buys, you get paid the commission. It could be a percentage e.g. 50% of the sale, or a fixed amount.

**2) You need a way(s) to promote your link.** If you have some money to play with, you can buy ads on Google, Youtube or Facebook, etc. If you don't have a budget for ads, there are free ways such as social media, Youtube, or blogging. Generally speaking, the more clicks (a.k.a. traffic) you can get on your link, the more people will buy!

It sounds easy but there is **a secret recipe** for success as an affiliate marketer.

Here are the 3 steps you need to follow to start earning commissions!

## Step 1. Find a HOT niche market

As an affiliate marketer, your success is heavily dependent on your ability to identify a '**hungry**' niche market and a hot-selling product to offer them.

Not all niches are equal. You want to find a 'hungry' niche market. Why? Because it's easier to sell to someone looking for a fix right now!

When someone is hungry, they want to eat and eat right now! You may not have a Michelin 3-star restaurant but if a hungry man walks into your restaurant, he's going to order some food!

Think about this when deciding on a niche market to enter into. I'll give you some examples of hot 'hungry' niches in which people want solutions now!

- Women who want to lose weight for their wedding
- Women who need help looking after their newborn baby
- Men who want to stop baldness
- Men who want to have a harder penis during sex
- Men who want to save their marriage
- Men who need money fast to pay off credit card debt
- Women who have anxiety and want to feel happy again

Getting some ideas?

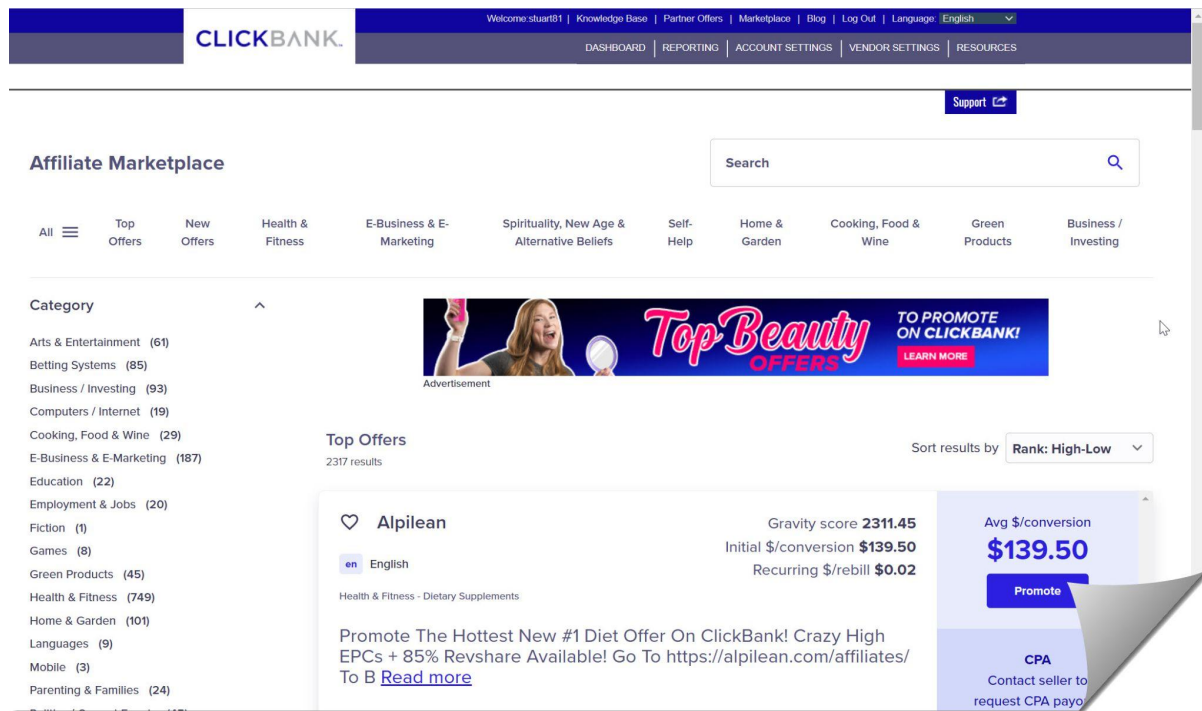
## Step 2. Find a hot-selling product & sign up to the affiliate program

Once you've identified a hot niche market, you need to **find a product** that is going to relieve these people's problems.

But not all products are equal. If there are two that look like they solve the same problem, you can bet that only ONE will always sell better than the other.

The easiest way to find a hot product to offer to your hungry crowd is to find out **what is already selling well, and sell it too.**

Yes, there will be competition if you're promoting the same product as 20 other affiliates, but when a product is hot, and the market is big and hungry enough, there is room for even a small affiliate to take a slice of the action.



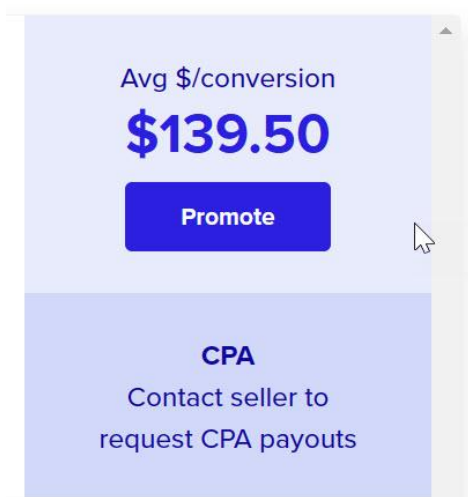
This is Clickbank.com, one of the biggest digital marketplaces for digital and physical products and a treasure trove for affiliate marketers.

This place is crawling with high-converting offers in various niches. Perfect for beginner affiliate marketers to get their feet wet.

This place will help you find products that are already selling well and let you promote them too.

**Create an account at clickbank here (its free) <https://www.clickbank.com/>**

Have a look at the “Top Offers” page. The best performing offers are ranked in order from highest selling at the top to lowest, going down.



Find an offer you like near the top in your niche category, then click on the “Promote” button to get your affiliate link.

It is also essential to consider the quality of the product and the reputation of the seller. Make sure you choose products that align with your

values and that you would feel comfortable promoting to your audience.

If the product checks out OK, get your link. You're now armed with your 'money link' that will earn you commissions!

## Step 3. Promote your affiliate link

Now you might be all excited at this point with dollar signs in your eyes and want to post your affiliate link everywhere as much as possible.

But before you go spamming your Facebook profile with your link, I'll let you in on much better ways.

Now there are thousands of ways to promote your link as an affiliate marketer.

But I don't recommend trying 1000 different methods at once.

Get really good at ONE or TWO.

Remember, your competitors are probably using the same traffic generation methods/sources you are so you need to be better than them at it.

Like Bruce Lee said, ***"I fear not the man who has practiced 10,000 kicks once, but I fear the man who has practiced one kick 10,000 times."***

If you're a ninja at one or two 'traffic methods' you will be able to dominate in those places.

One important point when deciding how and where to promote.

Ask yourself:

***"Where are my hungry buyers hanging out online?"***

You want to go where they are and put your ad or content in front of their face.

This is where you'll have to do some research about your target audience. Find out their age, interests, fears,

I'm just generalizing here, but let's say you're targeting new mothers staying at home - they might be on Pinterest, watching Youtube or chatting in a Facebook group.

Small business owners might be on LinkedIn or reading articles on Medium.com.

Retired people with a health problem might be searching Google for info about how to fix it.

So take a little time to **focus in on where your ideal buyer is** likely to be hanging out and then go promote there!

If you have some money to **pay for ads**; that will be the fastest way to get clicks on your affiliate links.

If not, you'll need to do some bootstrap marketing and create and post content that teaches your audience and pre-sells your product.

Choose a place - LinkedIn, Facebook, Youtube, a blog, Quora, Twitter, etc. and start posting content like a madman.

Of course, your content has to be related to your niche! You can't sell your anti-aging serum with a video about the latest Playstation game.

Again, see what others are doing in your niche and try to do something similar.

With content marketing, you probably won't see a lot of traffic and sales right away but it does have a snowball effect. It's a numbers game, meaning the more content you post, the more clicks and followers you'll get.

Finally, there are kind of 'catch-all' marketing methods you can use if you can't locate a specific place your target audience is hanging out.

These are: SEO blogging (blogging with optimized articles that rank on Google search), Facebook and Youtube. Everyone is on these places. You can't go wrong running ads or posting content on these places.



## Step 4. BONUS Step!

If you want to take your affiliate marketing to the next level, and enjoy long-term success, **build an email list!**

### “The Money Is In The List!”

Compare these two scenarios...

- 1) You make a video and put it on Youtube. You **put your affiliate link under** the video and people click on it. They might buy, or they might not. (roughly 1% of cold visitors will buy). Either way, **you’re probably never going to be in touch with that person again.**
- 2) You make a video and put it on Youtube. You **put a link to your lead capture page** which will get the email address of your lead, under the video. The person clicks and may join your email list. (about 40% of cold visitors will join your list). **You will be able to send them emails with your affiliate links in them, any time you want.**

Which one is better for **long-term, increasing profits**? I hope you chose scenario two.

It takes a bit more work, but ***building a list is where the REAL money is at!***

An email list is a huge asset. The biggest affiliate marketers all have their own massive email lists. They earn thousands of dollars with each email they send. *(and some of their emails are sent out automatically so they make thousands while they sleep too!)*

With your own email list, you control the traffic. It’s the closest thing to free advertising you can get. Instant traffic at the press of the send button.

## Want to Learn More About How You Can Make Commissions While You Sleep With Automated Emails?

[Check out Newbie Affiliate Secrets](#) - a complete beginner's guide that shows you how to start earning \$100 ~ \$200 a day with email marketing and free traffic!



*To your success!*

*Stuart Stirling*

[NewbieAffiliateSecrets.com](http://NewbieAffiliateSecrets.com)